

## Privacy Policy

### **1. Introduction**

Gradivus Corporate Services Private Limited ("Gradivus", "we", "our", or "us") is committed to safeguarding the privacy of individuals who access or use this website. This Privacy Policy sets out how personal information is collected, used, stored, shared, and protected.

### **2. Scope of This Policy**

This Privacy Policy applies to all users of the website, including visitors, registered users (where applicable), and individuals who communicate with Gradivus through digital channels.

### **3. Information We Collect**

Gradivus may collect personal information voluntarily provided by users, including name, email address, contact details, professional or organisational information, and any other information submitted through forms, registrations, surveys, or correspondence.

### **4. Automatically Collected Information**

We may automatically collect certain technical information such as IP address, browser type, device information, operating system, referral URLs, and website usage data through cookies and similar technologies.

### **5. Use of Personal Information**

Personal information is used to respond to enquiries, provide requested information, improve website functionality, administer community or research initiatives, conduct analytics, and comply with legal or regulatory requirements.

### **6. Legal Basis for Processing**

Personal information is processed based on user consent, contractual necessity, compliance with legal obligations, or Gradivus' legitimate interests, as applicable.

### **7. Cookies and Tracking Technologies**

This website may use cookies, pixels, and similar technologies to enhance user experience, analyse traffic patterns, and improve content delivery. Users may manage cookie preferences through browser settings.

### **8. Information Sharing and Disclosure**

Gradivus does not sell or rent personal information. Information may be shared with service providers, professional advisors, technology partners, or regulatory authorities strictly on a need-to-know basis and subject to confidentiality obligations.

### **9. Cross-Border Data Transfers**

Where required, personal information may be transferred or stored outside India, subject to appropriate safeguards and compliance with applicable data protection laws.

### **10. Data Security**

Gradivus implements reasonable technical, administrative, and organisational measures to protect personal information against unauthorised access, loss, misuse, alteration, or disclosure.

### **11. Data Retention**

Personal information is retained only for as long as necessary to fulfil the purposes for which it was collected or to comply with applicable legal, regulatory, or contractual obligations.

## **12. User Rights**

Subject to applicable law, users may request access to, correction of, deletion of, or restriction of processing of their personal information by contacting Gradivus.

## **13. Third-Party Websites**

This website may contain links to third-party websites. Gradivus is not responsible for the privacy practices or content of such external websites.

## **14. Children's Privacy**

This website is not intended for individuals under the age of 18, and Gradivus does not knowingly collect personal information from minors.

## **15. Changes to This Privacy Policy**

Gradivus may update this Privacy Policy from time to time. Any changes will be posted on this website and will become effective upon publication.

## **16. Contact Information**

For any questions or requests relating to this Privacy Policy, users may contact Gradivus through the contact details provided on the website.